

#### Alabama Exports, Jobs, & Foreign Investment

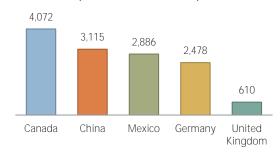
## Alabama Depends on World Markets

 Exports from Alabama helped contribute to the \$2.26 trillion of U.S. goods and services exports in 2015.

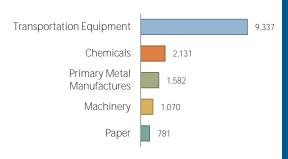
## \$19.3 billion

# Alabama goods exports in 2015





#### Alabama's Top 5 Export Categories (Millions of U.S. Dollars)

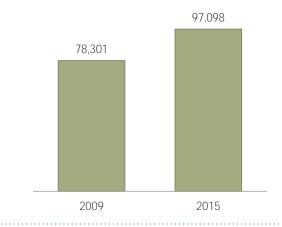


#### **Exports Support Jobs**

 Nationally, U.S. jobs supported by exports reached an estimated 11.5 million in 2015, up 1.9 million from 2009.

#### Jobs Supported by Alabama Goods Exports

Up by 19 Thousand Jobs Since 2009



97,098

U.S. jobs supported by goods exports from Alabama in 2015

**92%** of these jobs were supported by manufactured goods exports

# Exports Sustain Thousands of Alabama Businesses

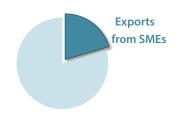
 A total of 4,094 companies exported from Alabama locations in 2014. 3,313

Number of small and medium-sized (SME) goods exporters in Alabama in 2014

SMEs account for **81%** of Alabama goods exporters



...and **20%** of known Alabama goods export value



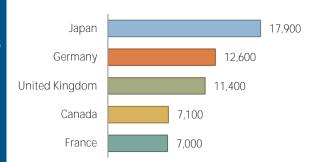


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## Foreign Investment & Jobs in Alabama

 In 2014, foreign-owned companies employed
 92,700 Alabama workers

# Alabama Employment in Foreign-Owned Companies Number of Employees by Country of UBO



5.9%

Share of Alabama privateindustry employment at foreign-owned firms

#### Free Trade Agreements

- The U.S. currently has 14 free trade agreements in force with 20 countries.
- Alabama's exports to U.S. FTA partners totaled \$8.6 billion in 2015.

# In 2015, exports to FTA markets accounted for 45% of Alabama exports



# Since 2005, exports from Alabama to FTA markets have grown by 88%

Top Dollar Growth, 2005-15 (Millions of U.S. Dollars)



#### Alabama's Metropolitan Exports

 Mobile is the 104th largest metro area reporting goods exports nationwide.

| Metro Area  | 2015 Goods<br>Export Value | Share of<br>State Exports |
|---|----------------------------|---------------------------|
| Mobile  | \$1.8 billion              | 10.4%                     |
| Birmingham-Hoover   | \$1.8 billion              | 10.2%                     |
| Montgomery  | \$1.4 billion              | 7.9%                      |
| Huntsville  | \$1.3 billion              | 7.6%                      |
| Daphne-Fairhope-Foley   | \$880 million              | 5.0%                      |
| Decatur   | \$563 million              | 3.2%                      |
| Columbus  | \$531 million              | *                         |
| Auburn-Opelika  | \$438 million              | 2.5%                      |
| Florence-Muscle Shoals  | \$394 million              | 2.2%                      |
| *Share of state exports unavailable for MSAs that cross state lines |                            |                           |

Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce.

For more resources please see <a href="www.trade.gov/mas/ian">www.trade.gov/mas/ian</a>. Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.